

M-LEARNING: USING TELAGRAM TO ENGAGE AND GAMIFY ESP LEARNING



INNOVATORS DETAILS:



Lena Ramamurthy
0169866451
lena@umk.edu.my



Syakirah Shafien
0139349707
syakirah.s@umk.edu.my



Noor Syamimie Mohd Nawi
0169218184
syamimie.mn@umk.edu.my



Nik Ahmad Farhan Nik Azim
0129848391
farhan.na@umk.edu.my

ABSTRACT

The advent of smartphone is surging through all spheres of life, especially among the young adults. The use of smartphone is no doubt revolutionising the field of education as well. Knowing the fact that social messaging application has become part and parcel of the young adults' life, integrating Telegram into ESP learning is of great importance. Incorporate the use of Telegram in ESP learning is said to be a valuable extension of traditional ESP learning methods and also to leverage the advantages in ESP learning.

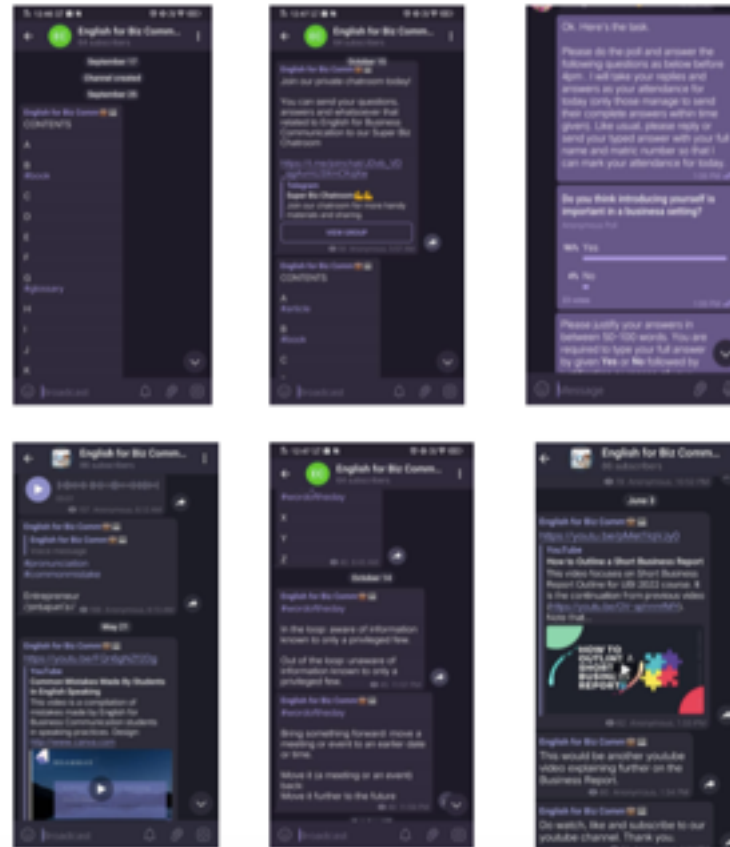
FRAMEWORK

Super Biz Chatroom

BE-GRAM FRAMEWORK



English for Biz Comm



OBJECTIVES

OBJECTIVES

Edu 5.0

Blended Learning

Students (SLT)

Teaching & Learning

VALUE ADDED

UNIQUE

- ESP learning
- M-Learning
- Social Messaging

RELEVANT

- Digital Technology Engagement
- Real world

DIFFERENT

- Pioneer

USEFULNESS

PRACTICALITY

- Self Learning Time
- Immersi

RESEARCH BASED

- Action Research
- Piloted

COMMERCIALISATION POTENTIAL

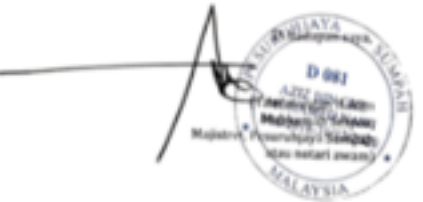
Diperbuat dan dengan sesungguhnya
daku oleh yang tersebut namanya di
atas Lena A/P Ramamurthy (No. K/P:
831211-03-5252) Syakrah binti
Shafien (No. K/P: 860906-29-
5520) Noor Syamime binti Mohd Nawi
(No. K/P: 880704-03-5448) Nik Ahmad
Farhan bin Nik Azim (No. K/P: 861110-
29-5587) di 15 SEP 2020

1. [Signature]
2. [Signature]
3. [Signature]
4. [Signature]



Lit 443, Lorong Bangunan KMS,
Off Jalan Pating Garing,
15000 Kuala Selangor, Selangor,
Malaysia. HP: 013-9837178

Exhibit yang ditandakan Ekshibit "K" diujut dalam Akuan Berkarun Lena A/P
Ramamurthy (No. K/P: 831211-03-5252), Syakrah binti Shafien (No. K/P:
860906-29-5520), Noor Syamime binti Mohd Nawi (No. K/P: 880704-03-5448
dan Nik Ahmad Farhan bin Nik Azim (No. K/P: 861110-29-5587) dipenaki di
halaman saya pada 15 SEP 2020



Lit 443, Lorong Bangunan KMS,
Off Jalan Pating Garing,
15000 Kuala Selangor, Selangor,
Malaysia. HP: 013-9837178

PERBADANAN HARTA INTELEK MALAYSIA (MALAYSIAN PATENT CORPORATION OF MALAYSIA)

Maklumat Berdaftar (Registered Information)		Maklumat Pendaftaran (Registration Information)	
Tajuk (Title)	ENGLISH FOR BUSINESS COMMUNICATION	Nombor Pendaftaran (Registration No.)	807000036/2019
Penyeger (Author)	Lena A/P Ramamurthy	Tarikh (Date)	01/09/2019 16:30:00
Kategori (Category)		Tempoh (Term)	25-09-2021
Maklumat Berdaftar (Registered Information)		Maklumat Pendaftaran (Registration Information)	
Nombor Pendaftaran (Registration No.)	807000036/2019	Nombor Pendaftaran (Registration No.)	807000036/2019
Tarikh (Date)	01/09/2019 16:30:00	Tarikh (Date)	01/09/2019 16:30:00
Tempoh (Term)	25-09-2021	Tempoh (Term)	25-09-2021
Maklumat Berdaftar (Registered Information)		Maklumat Pendaftaran (Registration Information)	
Penyeger (Author)	Lena A/P Ramamurthy	Penyeger (Author)	Lena A/P Ramamurthy
Nombor Pendaftaran (Registration No.)	807000036/2019	Nombor Pendaftaran (Registration No.)	807000036/2019
Tarikh (Date)	01/09/2019 16:30:00	Tarikh (Date)	01/09/2019 16:30:00
Tempoh (Term)	25-09-2021	Tempoh (Term)	25-09-2021

RECOGNITION

I. Ramamurthy L., Syakirah S., and Mohamad Nawi N. S. (2019). Students Response to Using Telegram in Speaking Practice during Self Learning Time. *EProceedings of the First International Language, Culture and Education Conference 2019*. p. 307-314. eISBN 978-967-17258-2-5.

II. Ramamurthy L., Syakirah S., and Mohamad Nawi N. S. (2019). An Action Research Study on Issues and Challenges in ESP Speaking Practice of Undergraduates' Self Learning Time.

III. Research funded by PBI under *Skim Galakan Penyelidikan Action Research* SGP/2018/00526A.



THANK YOU