

CATEGORY OF INNOVATION:



VOMOJI: VOCABULARY LEARNING THROUGH EMOJIS

INNOVATORS' DETAILS

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PROJECT INTRODUCTION/ DESCRIPTION



- **VOMOJI is an acronym for Vocabulary Learning Through Emoji.**
- **We discovered that vocabulary learning using Emojis is fun and able to expand the students' creative thinking.**
- **With more new Emojis being developed to meet the demand of the social media users, Emojis will surely entice learners young and old into learning.**
- **Another interesting fact is that, Emojis can also be clustered using CEFR. This makes learning vocabulary from lower to higher levels possible.**
- **To this end, an emoji-based vocabulary activity book will be developed starting with VOMOJI Activity Book (Level A1 – A2)**

PROBLEM STATEMENT



- As educators, we always aims at teaching our ESL students to communicate or use English with proper grammar.
- We overlook the fact that one of the main reasons why our ESL learners are not doing well in applying the language is because they do not have enough or the right vocabulary to use.
- Therefore, before we start teaching them about grammar, we first need to make them learn as many words possible. *"Without grammar, very little can be conveyed, without vocabulary, nothing can be conveyed."* Wilkins (1972)
- Making teaching and learning process fun and interesting.
- We choose EMOJIS - research indicates that visual cues help us to better retrieve and remember information.

OBJECTIVE(S)



- **To examine students' perception towards using Vomojis in language learning.**
- **To identify the Emojis according to CEFR bands.**
- **To design a fun and interesting Emoji-based vocabulary activity book.**

VALUE ADDED



- A different and innovative approach towards learning vocabulary
- Relevant:
 - Easy access to all forms of emojis via any Computer Mediated Communication devices (CMC)
 - Emojis are a form of a universal language
 - Currently, there are 3,136 emojis, come 2021 there will be 3,353 emojis (still growing)
 - 10 billions Emojis are sent daily, used by 92% of the online population

VALUE ADDED



- Skills development:
 - Understand the meaning & use the word better
 - Enhance & promote the use of English language through vocabulary
 - Develop the students' generic skills
 - Learn according to stages of the CEFR Framework

USEFULNESS



- Applicable for all ages and proficiency level.
- Apart from learning vocabulary, students will also learn about culture and heritage.
- Other academics could apply the same approach.
- A fun and interesting way to learn vocabulary for the students.
- Exercises in a form of activity book and can be catered to suit the learner's learning needs.

NOVELTY



- **Vomoji Activity Books:**
 - **VOMOJI: Vocabulary Learning Through Emojis (Level A1 – A2)(In the development stage, to be completed and published in 2021)**
 - **VOMOJI: Vocabulary Learning Through Emojis (Level B1 – B2)(Plan for 2022)**
 - **VOMOJI: Vocabulary Learning Through Emojis (Level C1 – C2)(Plan for 2023)**




NOVELTY

- VOMOJI: Vocabulary Learning Through Emojis (Level A1 – A2)(In the development stage, to be completed and published in 2021)





KNOW YOUR EMOJIS

NOUNS





PEOPLE

 Baby	 Boy	 Girl	 Teenager	 Prince/ King
 Man	 Woman	 Old Man	 Old Woman	 Princess/ Queen











PROFESSION

 Policeman	 Singer	 Doctor	 Chef	 Farmer
 Teacher	 Painter	 Pilot	 Firefighter	 Astronaut

FOOD

 Fries	 Bread	 Soup	 Noodle	 Hamburger
 Pizza	 Sushi	 Cake	 Rice	 Chocolate

Match the following Emojis with the correct words. The first one has been done for you.

1.		Temple
2.		Cherry
3.		Bread
4.		Painter
5.		Horse
6.		King/ Prince
7.		Lemon
8.		Football
9.		Teenager
10.		Taxi

Note: An arrow points from the King emoji in row 1 to the King/ Prince label in row 6.

NOVELTY

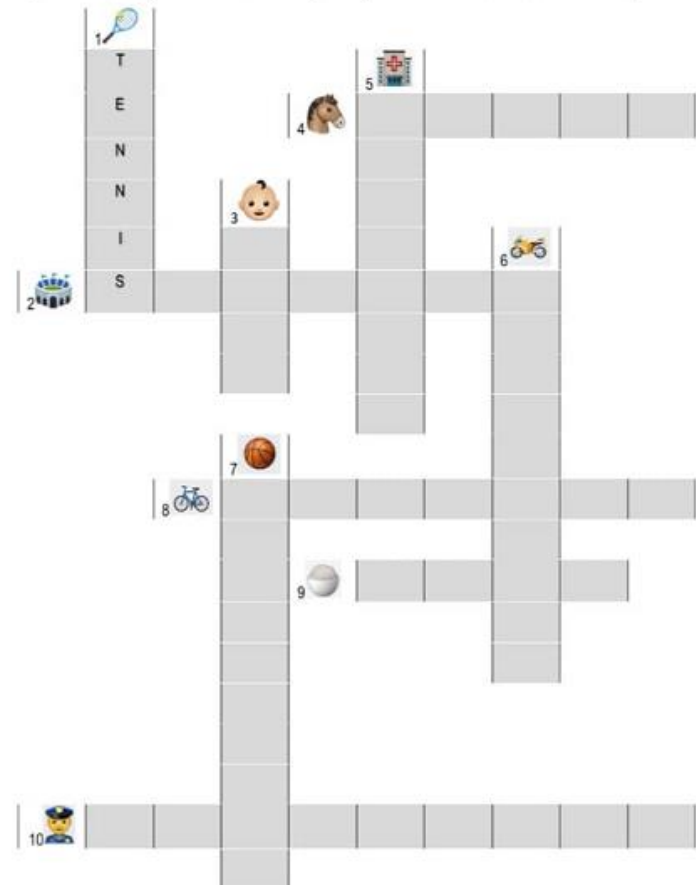


- VOMOJI: Vocabulary Learning Through Emojis (Level A1 – A2)(In the development stage. to be completed and published in 2021)

Guess the words based on the Emojis seen below. The first one has been done for you.

1.	Old woman		6.	
2.			7.	
3.			8.	
4.			9.	
5.			10.	

Figure out the word puzzle based on the Emoji clues provided. The first one has been done for you.



NOVELTY



- VOMOJI: Vocabulary Learning Through Emojis (Level A1 – A2)(In the development stage, to be completed and published in 2021)

Complete the following sentences using the Emojis provided. The first one has been done for you.

- This is a  house _____
- I am a  _____
- I have a  _____
- My pet is a  _____
- She is a  _____
- He loves to eat  _____
- My favourite sports is  _____
- People pray at the  _____ everyday.
- Suri grows  _____ in her own garden.
-  _____ usually lives in the wild.

Build correct sentences based on the Emojis below. The first one has been done for you.




1.	 - chase - 	The snake chases the mouse.
2.	 - love - 	
3.	 - near - 	
4.	 - bigger - 	
5.	 - live - 	
6.	 - sell - 	
7.	 - eat - 	
8.	 - fly - 	
9.	 - perform - 	
10.	 - work - 	

NOVELTY



- VOMOJI: Vocabulary Learning Through Emojis (Level A1 – A2)(In the development stage, to be completed and published in 2021)

Complete the short story below using the Emojis provided. The first one has been done for you.

There was a  boy named Abu. He lived in a  near
the . Abu and his father, would always go and watch 
together when there was a match. Abu loved eating  and 
while watching the games. Abu's father would drive his  and take Abu to
McDonalds to buy his favourite  and . When Abu was not
watching , he would be playing with his pets, a  and a
. He also loved to ride on his  around his
 almost every afternoon. Abu's father worked as a  and
although he had a tight schedule, on special occasion Abu's father would take the whole family out to eat

 and Japanese  at a restaurant in town. Sometimes they would go
for  too and Abu always enjoyed spending time with his family especially with his
father.

RESEARCH DATA



- **Survey on learners' perception towards vocabulary learning through emojis using samples taken from the Vomoji (A1 – A2) Activity Book**
- **Respondents : 160 English 1(UBI 1012) students of the Sept 20/21 academic session**
- **>90% of the respondents provided positive feedback**

Item	Yes	No
I am familiar with emojis	96%	4%
Emoji-based vocabulary activity book can help me acquire the English language faster	91%	9%
I always use emojis in my daily activities (send messages, writing posts on FB)	93%	7%
Learning with emojis helps me learn new words easily	91%	5%
Activity books with emojis are more interesting than the other English books in the market	95%	5%
I am willing to buy this emoji-based activity book	93%	7%
It is easy to learn English with images	97%	3%
I can understand other people's culture via emojis	92%	8%

COMMERCIALISATION POTENTIAL



SCHOOLS



COLLEGES



UNIVERSITIES



INTERNATIONAL

RECOGNITION



- **Silver Medal – Creative & Innovative Carnival 2019, PBI, UMK**
- **Short Term Grant Scheme (SGJP) 2020, UMK**