

Research Insights

# Micro-Entrepreneurship and Micro-Enterprise Development in Malaysia

Emerging Research and Opportunities



Abdullah Al Mamun, Mohammad Nurul Huda Mazumder,  
Noor Raihani Zainol, and Rajennd Muniady

**IGI Global**  
DISSEMINATOR OF KNOWLEDGE



# Micro-Entrepreneurship and Micro-Enterprise Development in Malaysia: Emerging Research and Opportunities

Abdullah Al Mamun  
*UCSI University, Malaysia*

Mohammad Nurul Huda Mazumder  
*George Brown College, Canada*

Noor Raihani Zainol  
*Universiti Malaysia Kelantan (UMK), Malaysia*



Published in the United States of America by  
IGI Global  
Business Science Reference (an imprint of IGI Global)  
701 E. Chocolate Avenue  
Hershey PA, USA 17033  
Tel: 717-533-8845  
Fax: 717-533-8661  
E-mail: [cust@igi-global.com](mailto:cust@igi-global.com)  
Web site: <http://www.igi-global.com>

Copyright © 2020 by IGI Global. All rights reserved. No part of this publication may be reproduced, stored or distributed in any form or by any means, electronic or mechanical, including photocopying, without written permission from the publisher.  
Product or company names used in this set are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI Global of the trademark or registered trademark.

Library of Congress Cataloging-in-Publication Data

Names: Abdullah Al Mamun, 1977- author. | Mohammad Nurul Huda Mazumder, 1971- author. | Noor Raihani Zainol, 1984- author. | Muniady, Rajennd, author.

Title: Micro-entrepreneurship and micro-enterprise development in Malaysia : emerging research and opportunities / by Abdullah Al Mamun, Mohammad Nurul Huda Mazumder, Noor Raihani Zainol, and Rajennd Muniady.

Description: Hershey, PA : Business Science Reference, [2019] | Includes bibliographical references.

Identifiers: LCCN 2018054601 | ISBN 9781522584735 (hardcover) | ISBN 9781522585152 (softcover) | ISBN 9781522584742 (ebook)

Subjects: LCSH: Small business--Malaysia. | Entrepreneurship--Malaysia. | Microfinance--Malaysia.

Classification: LCC HD2346.M3 A24 2019 | DDC 338/.0409595--dc23 LC record available at <https://lcn.loc.gov/2018054601>

This book is published in the IGI Global book series Advances in Business Strategy and Competitive Advantage (ABSCA) (ISSN: 2327-3429; eISSN: 2327-3437)

British Cataloguing in Publication Data

A Cataloguing in Publication record for this book is available from the British Library.

All work contributed to this book is new, previously-unpublished material.

The views expressed in this book are those of the authors, but not necessarily of the publisher.

For electronic access to this publication, please contact: [eresources@igi-global.com](mailto:eresources@igi-global.com).