

E-PROCEEDING

RESEARCH TOWARDS IR 4.0

Editors

Velan Kunjuraman, PhD Suchi Hassan, PhD Ruzanifah Kosnin, PhD Aifa Rozaini Mohd Radzol, PhD

Copyright: Faculty of Hospitality, Tourism and Wellness, UMK, 2021

All rights reserved. No part of this publication may be reproduced, stored in production transmitted in any form, whether electronic, mechanical, photocopying, recording or otherwise, without having permission from the Faculty of Hospitality, Tourism and Wellness Universiti Malaysia Kelantan.

No ISSN: 978-967-2229-34-6

Published by: Faculty of Hospitality, Tourism and Wellness Universiti Malaysia Kelantan Kampus Kota, Pengkalan Chepa Karung Berkunci 36 16100 Kota Bharu, Kelantan

ACKNOWLEDGEMENT

It is our pleasure to present this volume consisting of selected papers based on poster presentations from the Hospitality, Tourism & Wellness Colloquium 4.0 2020, held on January 11 and 12, 2021 at the Universiti Malaysia Kelantan. The main colloquium objective is to explore, within the generative framework, different acquisition contexts, across a variety and between different components of the Hospitality, Tourism & Wellness fields with the theme was "Research Towards IR 5.0". The colloquium was organized and supported by the Faculty of Hospitality, Tourism and Wellness (FHPK), Universiti Malaysia Kelantan (UMK).

We would also like to extend our gratitude to the excellent work of our colloquium organizing committee which comprised of the following:

Khairil Wahidin Awang, PhD Ghazali Ahmad. PhD Roslizawati Che Aziz, PhD Mohd Fadil Mohd Yusof, PhD Marlisa Abdul Rahim, PhD Nor Dalila Marican, PhD Derweanna Bah Simpong, PhD Normaizatul Akma Saidi, PhD Velan Kunjuraman, PhD Siti Fatimah Ab Ghaffar, PhD Hasif Rafidee Hasbollah, PhD Nur Hafizah Muhammad, PhD Aifa Rozaini Mohd Radzol, PhD Suchi Hassan, PhD Siti Salina Saidin, PhD Ahmad Fahme Mohd Ali, PhD Nur Athirah Sumardi, PhD Ruzanifah Kosnin, PhD Bintang Handayani, PhD Naziatul Aziah, PhD Nor Syuhada Zulkefli, PhD Mazne Ibrahim Raja Norliana Raja Omar Hazzyati Hashim Nur Aliah Mansor Nurzehan Abu Bakar Nurul Fardila Abd Razak Mohd Hafzal Abdul Halim Nor Maizana Mat Nawi Nur Azimah Othman Fadhilahanim Aryani Abdullah Abdullah Muhamed Yusoff

We would also like to acknowledge the excellent work of our conference reviewers of the original abstracts and the papers submitted for consideration in this volume for having so generously shared their time and expertise. Along with these individuals, we wish to thank our local colleagues and students who contributed greatly to the organization and success of the colloquium.

TABLE OF CONTENTS

	HOSPITALITY	
1	AWARENESS OF FOOD HYGIENE TOWARDS FOOD AND BEVERAGE ESTABLISHMENTS AMONG CUSTOMERS IN MALAYSIA	10
	Busyra binti Burhan, Nurul Amirah binti Maslee, Nurul Nabilah binti Abdul Jabar, Salma Afiqah binti Azman & Mazne binti Ibrahim	
2	DETERMINANTS OF CUSTOMER SATISFACTION TOWARDS HOMESTAY IN MALAYSIA	21
	Nur Ayuni binti Zazlan, Norazlinda binti Safri, Nur Nadiah binti Rahizal, Nur 'Izzatul Akmaliah binti Mohmad Idros & Nor Maizana Binti Mat Nawi	
3	RELATIONSHIP AMONG ATTITUDE, SUBJECTIVE NORMS, PERCEIVED BEHAVIOURAL CONTROL TOWARDS AIRBNB REVISIT INTENTION	32
	Lee Shuo Hong, Nur Ain Abdul Razak, Nurul Azuani Sulong & Farah Suriyati Yahya & Nor Maizana Binti Mat Nawi	
4	EXPLORING SERVICE QUALITY OF BUDGET HOTEL TOWARD CUSTOMERS SATISFACTION IN KOTA BHARU	44
	Nik Hazwani Nik Norhadi, Nur Emylia Shuhada Zakaria, Sharifah Nora Faghira Syed Abu Bakar & Sarah Shabaruddin	
5	DOMESTIC WASTE MANAGEMENT AWARENESS AMONG HOUSEHOLDS AT KOTA BHARU, KELANTAN	59
	Nishanthini A/P Gunalan, Nurul Atikah binti Muhamad Fauzi, Ruzlin Suhaida binti Halim & Syahida Afrina binti Ab. Rashid	
6	CUSTOMER SATISFACTION ON USING FOOD APPLICATIONS IN MALAYSIA	67
	Nik Nurhayati 'Atiqah Shuhaimi, Wan Nur Faqihah Wan Abd Aziz, Nurhidayah Shafiee, Nurul Amirah Redzuan & Nurul Fardila Abd Razak	
7	THE FACTORS CONTRIBUTING TO SEXUAL HARASSMENT AMONG EMPLOYEE IN MALAYSIAN HOTEL INDUSTRY	78
	Hazmimy Ayuny binti Hamid, Intan Syuhada binti Mohamad Sani, Siti Norsaerah binti Ya & Siti Nur Faezah binti Idrus	
8	AWARENESS ON FOOD WASTE IN FOOD AND BEVERAGE SECTOR AMONG	87
	CUSTOMERS IN MALAYSIA Nur Izzati binti Hashim, Nor Shafiha Fatiha binti Zulkifle, Nur Izzati binti Muhammad Nazir, Fatin Fatma binti Abdullah & Mazne binti Ibrahim	
9	ACCEPTANCE OF CONSUMERS TOWARDS TRADITIONAL FOOD INNOVATION; READY MEAL NASI LEMAK IN MALAYSIA	99
	Loke Man Hui, Muhammad Nor Farhan Nabil Bin Nooralam, Nurul Syazwani Aida Binti Roslan, Siti Noriana Binti Azani & Nur Hafizah Muhammad	
10	UNDERSTANDING THE FACTORS CAUSING HOUSEHOLD FOOD WASTE AT THREE URBAN AREAS IN PENINSULAR MALAYSIA	110
	Afidatul Al-Ahmadi, Hanis Hassan, Mastura Meri, Ng Mei Kei, Nur Hafizah Muhammad	

11	FACTORS DETERMINING YOUNG GENERATION INTENTION TO EAT THE NEGERI SEMBILAN TRADITIONAL FOOD	121
	Nur Afifah Rusyda Shakri, Nur Dzakirah Fazlee, Siti Aminah Rosli & Siti Nursyafira Muhammad Nozlan	
12	FACTORS THAT INFLUENCE THE ACCEPTANCE OF MILLENNIAL GENERATION TO CONSUME TRADITIONAL FOOD (KUIH-MUIH) IN KOTA BHARU	131
	Syazwan Nasir, Aina Musdi, Kessavi Kobu & Zariati Zali	
13	FACTOR AFFECTING HAWKER'S BEHAVIOURAL INTENTION TO USE GREEN PACKAGING AT PASAR PAYANG	142
	Nur Syahirah Haziqah Shukri, Mohd Sharul Sharnizam Mohamad, Nor' Ain Ismail	
14	CUSTOMER SATISFACTION TOWARDS THE DIMENSION OF SERVICE QUALITY OF FAST FOOD RESTAURANT, MCDONALDS IN PENGKALAN CHEPA, KOTA BHARU, KELANTAN.	153
	Aimi Nur Atiq Afiqah Binti Ahmad, Lim Cia Yee, Nurizzati Binti Mohd Zawawi, Suziana Binti Mohd Hassan & Nur Azimah Binti Othman	
15	UNDERSTANDING ON THE FACTORS CAUSING HOUSEHOLD FOOD WASTE AT THREE URBAN AREAS IN PENINSULAR MALAYSIA	163
	Afidatul Al-Ahmadi, Hanis Hassan, Mastura Meri, Ng Mei Kei, Nur Hafizah Muhammad	
16	PROFILING POTENTIAL TOURIST IN KELANTAN	174
	Mileyana Makilin, Mok Hui Ying, Muhammad Qamarul Ariffin Bin Mohd Zaidi & Siti Nur Azira Binti Hamzah	
17	A STUDY ON IMPACTS OF COVID-19 TOWARDS LOCAL TOURIST TRAVEL PREFERENCES	187
	Nor Husna Hasan, Nur Hazwani Ahmad, Nur Zulaikha Mahmod & Sharifah Syed Azman	
18	A STUDY ON FACTORS THAT INFLUENCE UNIVERSITI MALAYSIA KELANTAN (UMK) UNDERGRADUATE STUDENTS FOOD CHOICES	196
	Amir Faris, Muhammad Mustofa, Mohamad Syukri, Wong Jing Yin & Derweanna Bah Simpong	
19	PERCEPTION AND ACCEPTANCE OF 'SAMBAL PIJAT' IN KELANTAN	206
	Nur Aisyah Nabila Darwis, Nur Safura Mazahar, Nurul Shahirah Zamanan & Shirlyn Hing Shi Ning	
20	THE EFFECTS OF JAY-CUSTOMER BEHAVIOURS ON JOB STRESS AMONG CUSTOMER SERVICE EMPLOYEES IN HOSPITALITY INDUSTRY	218
	Atiqah Rahman, Shahiera Che Mat, Atikah Rashid & Syafiqah Sukri, Hafizah Muhammad	
	TOURISM	
21	THE MOTIVATION TO VISIT FILM-INDUCED TOURISM DESTINATION AMONG YOUTH TRAVELERS IN MALAYSIA	227
	Mohamad Najmi Bin Roshid, Nurul Azmira Binti Shaharuddin, Nurul Syakinah Binti Mohamad Fadil & Rasyiqah Binti Roshaizak	

22	FACTORS INFLUENCING LOCAL TOURISTS' TRAVEL DESTINATION CHOICE: A CASE OF MALAYSIA	237
	Nuraina Asira Binti Hamidon, Nurul Atiqah Binti Gazer, Wan Nurul Faatihah Bt Wan Mohamed Sharif & Yap Chui Man	
	I Monamed Sham & Lap Ondrivian	
23	FACTORS INFLUENCING DESTINATION PREFERENCES AMONG INTERNATIONAL TOURISTS IN MALAYSIA	246
	Wong Li Yong, Rayatul Khairani Abd Malik, Nulain Abdul Malik & Marlisa Abdul Rahim	
		0.50
24	FACTORS THAT ATTRACT LOCAL TOURISTS TO VISIT KELANTAN	258
	Noraisa binti Umar Ali, Nur Afiqah binti Mohd Pauzi, Nur Hidayah binti Ramli & Ruzanifah Kosnin	
25	FACTORS THAT INFLUENCE TOURIST SATISFACTION TOWARDS HERITAGE MUSEUMS IN KELANTAN	267
	Chin Heng Chuan, Mashitah Binti Shamsudin, Maslinda Binti Efendi & Muhamad Haziq Bin Mohamad Hisam	
26	FACTORS INFLUENCING TOURISTS' FOOD PREFERENCES AT GEORGETOWN,	276
	PULAU PINANG Heng Siang Ching, Nik Noor Hasif, Noor Atikah & Rehabeam	
27	HUMAN RESOURCE MANAGEMENT PRACTICES AND JOB PERFORMANCE STUDY AMONG EMPLOYEES IN TRAVEL AGENCY SERVICES	286
	Adora Ain Saifuddin, Farasyah Nordin, Goh Sin Ling, Mohamad Fareezuan Mohd Suhaimi & Marlisa Abdul Rahim	
00	MOTIVATION THAT TRICOFRO ARVENTURE TOURISM RARTICIPATION AMONO	007
28	MOTIVATION THAT TRIGGERS ADVENTURE TOURISM PARTICIPATION AMONG YOUTHS IN MALAYSIA	297
	Muzhaffar Bin Mahazir, Nor Azwani Binti Che Hasim, Nursushahira Md Ali, Siti Nur Ayunni Binti Jaafar, & Ruzanifah Kosnin	
29	THE FACTORS THAT AFFECT TOURIST SATISFACTION TOWARDS KELUANG HILL	308
	Nurul Najihah, Nurul Nabila, Nurul Ehsaniah, & Nurul Shafieqah	
30	THE FACTORS THAT DETERMINE TOURIST ADOPTION OF SMARTPHONE APPS AMONG YOUTHS	318
	Hor Pooi Yan, Nur Syahirah Afiqah Binti Razali & Shazlinamieratulain Binti Sukima	
31	TOURIST WILLINGNESS TO PARTICIPATE IN ONLINE CO-CREATION EXPERIENCE: A CASE OF BOOKING.COM	327
	Chong Jing En, Nur Anis Ayunie binti Ariffin, Nur Fatini binti Che Yusoff, Nur Hayatul Nadhirah binti Mohd Nasir, & Nurzehan binti Abu Bakar	
32	THE IMPACTS OF COVID-19 TO MALAYSIAN TOURISM INDUSTRY: A CASE STUDY IN KELANTAN	338
	Afifah Azman, Ali Apkhar, Nanthiyaa Thangarajoo, Tan Hwee Ru & Velan Kunjuraman	

33	UNDERSTANDING MOTIVATION FACTORS, EMPOWERMENT AND SUSTAINABILITY OUTCOMES OF HOMESTAY ENTREPRENEURS IN KELANTAN.	353
	Rachel Teoh Wai Kei, Haswani Binti Rahmat, Mohamad Adam Bin Mohd Afandi, Nurul Azizah Binti Azizan & Velan Kunjuraman	
	WELLNESS	
34	A DETERMINING FACTORS OF STRESS DISORDER AMONG UMK VETERINARY STUDENT	367
	Nur Fakhira Binti Mohd Asri, Nurul Nabilla Binti Mohd Saipul Lizam, Tanasilen A/L Arumugan, Wan Nur Afifah Binti Wan Mohd Yusuf	
35	DETERMINANTS OF DEPRESSION AMONG NURSING STUDENTS IN USM, KUBANG KERIAN, KELANTAN	379
	Nurul Shafidah binti Shuhazi, Shahrul Nur Adila binti Shahrul Nizam, Siti Aishah binti Hambali & Siti Syarah binti Lub	
36	EXPLORING THE ROLE OF NATURAL HOT SPRING IN THE CONTEXT OF WELLNESS TOURISM	390
	Noraznieza Binti Nor Azhar, Noorfara Atika Binti Ithnan, Nor Suhada Binti Ahmad, Nur Alfazliyana Binti Mohd Zulkifli & Nor Dalila Binti Marican	
37	FACTORS ASSOCIATED WITH CONFINEMENT CARE SERVICES UTILIZATION AMONG CUSTOMERS OF CONFINEMENT CARE SERVICE IN JOHOR	400
	Muhamad Kamal Awang, Fatin Najihah Ahmad Bajuri, Anis Ameera Nasha Mohd Hamdi & Mohammad Hafizul Amir Hamzah	
38	FACTORS ASSOCIATED WITH UTILISATION OF PAP SMEAR SCREENING TEST AMONG WOMEN UNIVERSITI MALAYSIA KELANTAN (UMK) STAFF	409
	Aisyah Humaira Amirudin, Fatin Nabilah Mohd Nordin, Muhammad Hafizul Azim Johari & Nurfatin Kaharudin	
39	FACTORS INFLUENCING HEALTH INFORMATION-SEEKING BEHAVIOUR ON THE WEBSITE AMONG UNIVERSITY MALAYSIA KELANTAN UNDERGRADUATE STUDENTS IN CITY CAMPUS	418
	Sevin Kumar Yathavan, Shahkilah Binti Mohd Shah, Sivanes Valaiyapathi & Teoh Yong Chun	
40	FACTORS OF SKIPPING BREAKFAST INFLUENCING STUDENTS' LIFESTYLE AMONG UNIVERSITY MALAYSIA KELANTAN CITY CAMPUS STUDENTS	431
	Rinusha Raja, Rozilah Silap, Siti Afizah & Siti Rosnani	
41	FACTORS THAT ASSOCIATED WITH DEPRESSION AMONG CHILDREN IN MALAYSIA	455
	Busyra Ain Binti Muhammad Bakri, Darshini Nair A/P Vithiananthan, Noor Syahirah Binti Aziz, Nurul Fatihah Binti Taib.	
42	FACTORS THAT ASSOCIATED WITH WELLNESS TOURISM IN MALAYSIA	463
	Chan Pui Yee, Hooi Mei Qing, Jannu A/P Subramaniam & Mohamad Ridzuan Bin Zainuddin	
43	FACTORS THAT INFLUENCE MALE STAFFS AND MALE STUDENTS (FHPK) UNIVERSITI MALAYSIA KELANTAN IN CHANGING TOBACCO CIGARETTES TO E- CIGARETTES Alva Alia Subaimah Birsti Mahd Arlan Nur Anicah Birsti Mahd Visas Alva Nahidah Birsti	471
	Nur Alia Suhaimah Binti Mohd Azlan, Nur Anisah Binti Mohd Yusof, Nur Nabilah Binti Kamaruddin, Nur Syafiqah Binti Ahmad Sukri	

44	FACTORS THAT INFLUENCE THE INCREASING OF OBESITY AMONG UMK CITY CAMPUS STUDENTS	484
	Fatin Anissa Binti Halim, Juvanna D/O Aston George Lange, Nazatul Roziana Binti Zainal Abidin & Thurga Nandini A/P Muthu Kumar	
45	FACTORS THAT INFLUENCE THE INTENTION OF PURCHASING BEAUTY PRODUCTS AMONG FEMALE CONSUMERS FROM LEADING DRUGSTORE IN TERENGGANU	495
	Sharimila A/P Pachimuthu, Wan Nurul Hidayah Binti Wan Awang & Wan Siti Aminah Binti Wan Shamsuddin, & Loke Ji Hao	
46	FACTORS THAT INFLUENCE TOWARD STRESS AMONGST FEMALE STUDENTS YEAR 4 IN UNIVERSITY OF MALAYSIA KELANTAN, PENGKALAN CHEPA	508
	Nur Isna Najiha Md Iskandar, Nurfarah Hanis Jamaluddin, Nur Haziqah Zulkifli & Nur Ezzah Syafiqah Rohaily @ Abd Rahman	
47	KNOWLEDGE, ATTITUDE AND PRACTICE OF SKIN WHITENING PRODUCT AMONG FEMALE RESIDENTS AT COLLEGE TAMAN BENDAHARA	518
	Aisyah Binti Azman, Muhamad Faisal Bin Ishak, Nik Liyana Nabihah Binti Nik Adnan & Noor Fadhliya Binti Rosdi	
48	MOTIVATIONAL FACTORS THAT AFFECT THE VISIT INTENTION TO LOQOH WELLNESS AND SPA AMONG KOTA BHARU TOWN PUBLIC	528
	Muhammad Syakir Abas, Nurul Asfariesna lezzaty Abdullah, Muvina Vijayakumaran & Nurul Auni Ramli Shariff	
49	PREVALENCE, PREDICTORS AND TRIGGERS OF MIGRAINE HEADACHE AMONG FEMALE STUDENTS IN KEMUMIN RESIDENTIAL COLLEGE	539
	Adlina binti Azmi, Arisa Arifah binti Kamaluddin, Azizah binti Zulkifli, Hasbi An Najihah binti Md Kasim & Muhammad Kama Syahril Azlan bin Kamaruzaman	
50	RISK FACTORS OF INSOMNIA DISORDER AMONG SCIENCE STUDENTS IN UNIVERSITY MALAYSIA KELANTAN	550
	Nur Idayu Bt Kamaruddin, Nur Sufina Binti Azlan, Vinnoth Ganisan, Zul Akiqah Bt Mohd Noor	
51	SPIRITUAL PERSPECTIVE AND MENTAL HEALTH STATUS AMONG WELLNESS STUDENTS AT UNIVERSITI MALAYSIA KELANTAN	562
	Nur'ain Syazwani Binti Ruzaidi, Nor Syakirah Binti Mohd Shukri, Norsuhada Binti Shamsuri, Nor Amira Binti Mahiddin & Nor Dalila Marican	
52	THE FACTORS CONTRIBUTING TO CHILDHOOD VACCINATION HESITANCY AMONG PARENTS IN KAMPUNG ASAM JAWA, BALING KEDAH.	572
	Nur Amalia Sabrina Binti Sobri, Nur Anizatul Azna Binti Omar, Nur Ashikin Natasha Binti Musa, Nur Hazirah Binti Abdul Razak	
53	THE FACTORS OF UMK STUDENTS' VISIT INTENTION TO HALAL SPA IN KOTA BHARU	582
	Ahmad Bukhori bin Che Mahmood, Muhammad Amirul bin Mohamed Azmi, Muhammad Fariz bin Mohd Puzi & Muhammad Hilman bin Idris	
54	THE FACTORS THAT INFLUENCING FAST FOOD CONSUMPTION BEHAVIORS AMONG UMK STUDENTS IN CITY CAMPUS	593
	Ranjitha A/P Marathandi, Siti Najihah Binti Nordin, Siti Noornajiha Binti Mohd Najib, Tan Yee Yun & Dr. Nur Athirah Binti Sumardi	
55	THE INFLUENCE OF WORK STRESS TOWARD WORK PERFORMANCE AMONG WORKERS IN HUMAN RESOURCES NSK SEREMBAN 2, NEGERI SEMBILAN	607
	Syed Lukman Hakim bin Syed Mohd Noor, Olivia Michella A/P Johnson, Rabi'atul Adawiyah bt Helmeshah & Siti Noor Akmawati bt Ahmad	

56 THE PERCEPTION OF ART THERAPY TO REDUCE A STRESS LEVEL AMONG UNIVERSITI MALAYSIA KELANTAN (UMK) STUDENTS Nur Arina Abdul Rashid, Nur Shafiqah Nordin, Tri Julianti Yusof & Zafirah Che Zainol 57 THE PREVENTION, CONTROL AND EVALUATION RELATED TO HAND, FOOT, AND MOUTH DISEASE (HFMD) AMONG CHILD CAREGIVERS AT TAMAN KURNIA JAYA, PENGKALAN CHEPA, KELANTAN Adni Halianie Binti Adnan, Hanisah Binti Roslee, Kee Shu Wey, Loo Kar Wai 58 THE RELATIONSHIP BETWEEN CONSUMER BEHAVIOUR AND INTENTION TO PATRONIZE MUSLIM FRIENDLY SPA AMONG A COMMUNITY IN KOTA BHARU, KELANTAN Norhamizah binti Mohamad Abiah, Nor Syazleen binti Azahar, Nor Farhana binti Hadidi, Noorzatil Izni Adlini binti Saroni & Nor Dalila Marican 59 THE RELATIONSHIP BETWEEN SELF-ESTEEM AND ACADEMIC PERFORMANCE AMONG STUDENTS OF UNIVERSITY MALAYSIA KELANTAN, CITY CAMPUS Mai Husna Binti Mior Kamarul Bahrain, Fatin Aini Binti Kamarul Arriffin , Nurul Arifah Binti Suhaimi, Muhammad Shazzuan Bin Mohd Shaker 60 FACTORS AFFECTING THE PURCHASE INTENTION AMONG UNDERGRADUATE STUDENTS TOWARDS FAST-FOOD RESTAURANTS IN EAST COAST MALAYSIA Muhammad Nur Hilmi, Nurul Najihah, Nurul Nabilah & Thong Bei Yee			
UNIVERSITI MALAYSIA KELANTAN (UMK) STUDENTS			
THE PREVENTION, CONTROL AND EVALUATION RELATED TO HAND, FOOT, AND MOUTH DISEASE (HFMD) AMONG CHILD CAREGIVERS AT TAMAN KURNIA JAYA, PENGKALAN CHEPA, KELANTAN Adni Halianie Binti Adnan, Hanisah Binti Roslee, Kee Shu Wey, Loo Kar Wai Adni Halianie Binti Adnan, Hanisah Binti Roslee, Kee Shu Wey, Loo Kar Wai THE RELATIONSHIP BETWEEN CONSUMER BEHAVIOUR AND INTENTION TO PATRONIZE MUSLIM FRIENDLY SPA AMONG A COMMUNITY IN KOTA BHARU, KELANTAN Norhamizah binti Mohamad Abiah, Nor Syazleen binti Azahar, Nor Farhana binti Hadidi, Noorzatil Izni Adlini binti Saroni & Nor Dalila Marican THE RELATIONSHIP BETWEEN SELF-ESTEEM AND ACADEMIC PERFORMANCE AMONG STUDENTS OF UNIVERSITY MALAYSIA KELANTAN, CITY CAMPUS Mai Husna Binti Mior Kamarul Bahrain, Fatin Aini Binti Kamarul Arriffin , Nurul Arifah Binti Suhaimi, Muhammad Shazzuan Bin Mohd Shaker 60 FACTORS AFFECTING THE PURCHASE INTENTION AMONG UNDERGRADUATE STUDENTS TOWARDS FAST-FOOD RESTAURANTS IN EAST COAST MALAYSIA	56		618
MOUTH DISEASE (HFMD) AMONG CHILD CAREGIVERS AT TAMAN KURNIA JAYA, PENGKALAN CHEPA, KELANTAN Adni Halianie Binti Adnan, Hanisah Binti Roslee, Kee Shu Wey, Loo Kar Wai THE RELATIONSHIP BETWEEN CONSUMER BEHAVIOUR AND INTENTION TO PATRONIZE MUSLIM FRIENDLY SPA AMONG A COMMUNITY IN KOTA BHARU, KELANTAN Norhamizah binti Mohamad Abiah, Nor Syazleen binti Azahar, Nor Farhana binti Hadidi, Noorzatil Izni Adlini binti Saroni & Nor Dalila Marican THE RELATIONSHIP BETWEEN SELF-ESTEEM AND ACADEMIC PERFORMANCE AMONG STUDENTS OF UNIVERSITY MALAYSIA KELANTAN, CITY CAMPUS Mai Husna Binti Mior Kamarul Bahrain, Fatin Aini Binti Kamarul Arriffin , Nurul Arifah Binti Suhaimi, Muhammad Shazzuan Bin Mohd Shaker 60 FACTORS AFFECTING THE PURCHASE INTENTION AMONG UNDERGRADUATE STUDENTS TOWARDS FAST-FOOD RESTAURANTS IN EAST COAST MALAYSIA		Nur Arina Abdul Rashid, Nur Shafiqah Nordin, Tri Julianti Yusof & Zafirah Che Zainol	
Adni Halianie Binti Adnan, Hanisah Binti Roslee, Kee Shu Wey, Loo Kar Wai THE RELATIONSHIP BETWEEN CONSUMER BEHAVIOUR AND INTENTION TO PATRONIZE MUSLIM FRIENDLY SPA AMONG A COMMUNITY IN KOTA BHARU, KELANTAN Norhamizah binti Mohamad Abiah, Nor Syazleen binti Azahar, Nor Farhana binti Hadidi, Noorzatil Izni Adlini binti Saroni & Nor Dalila Marican THE RELATIONSHIP BETWEEN SELF-ESTEEM AND ACADEMIC PERFORMANCE AMONG STUDENTS OF UNIVERSITY MALAYSIA KELANTAN, CITY CAMPUS Mai Husna Binti Mior Kamarul Bahrain, Fatin Aini Binti Kamarul Arriffin , Nurul Arifah Binti Suhaimi, Muhammad Shazzuan Bin Mohd Shaker 60 FACTORS AFFECTING THE PURCHASE INTENTION AMONG UNDERGRADUATE STUDENTS TOWARDS FAST-FOOD RESTAURANTS IN EAST COAST MALAYSIA	57	MOUTH DISEASE (HFMD) AMONG CHILD CAREGIVERS AT TAMAN KURNIA JAYA,	629
PATRONIZE MUSLIM FRIENDLY SPA AMONG A COMMUNITY IN KOTA BHARU, KELANTAN Norhamizah binti Mohamad Abiah, Nor Syazleen binti Azahar, Nor Farhana binti Hadidi, Noorzatil Izni Adlini binti Saroni & Nor Dalila Marican 59 THE RELATIONSHIP BETWEEN SELF-ESTEEM AND ACADEMIC PERFORMANCE AMONG STUDENTS OF UNIVERSITY MALAYSIA KELANTAN, CITY CAMPUS Mai Husna Binti Mior Kamarul Bahrain, Fatin Aini Binti Kamarul Arriffin , Nurul Arifah Binti Suhaimi, Muhammad Shazzuan Bin Mohd Shaker 60 FACTORS AFFECTING THE PURCHASE INTENTION AMONG UNDERGRADUATE STUDENTS TOWARDS FAST-FOOD RESTAURANTS IN EAST COAST MALAYSIA			
Hadidi, Noorzatil Izni Adlini binti Saroni & Nor Dalila Marican THE RELATIONSHIP BETWEEN SELF-ESTEEM AND ACADEMIC PERFORMANCE AMONG STUDENTS OF UNIVERSITY MALAYSIA KELANTAN, CITY CAMPUS Mai Husna Binti Mior Kamarul Bahrain, Fatin Aini Binti Kamarul Arriffin , Nurul Arifah Binti Suhaimi, Muhammad Shazzuan Bin Mohd Shaker FACTORS AFFECTING THE PURCHASE INTENTION AMONG UNDERGRADUATE STUDENTS TOWARDS FAST-FOOD RESTAURANTS IN EAST COAST MALAYSIA	58	PATRONIZE MUSLIM FRIENDLY SPA AMONG A COMMUNITY IN KOTA BHARU,	638
AMONG STUDENTS OF UNIVERSITY MALAYSIA KELANTAN, CITY CAMPUS Mai Husna Binti Mior Kamarul Bahrain, Fatin Aini Binti Kamarul Arriffin , Nurul Arifah Binti Suhaimi, Muhammad Shazzuan Bin Mohd Shaker 60 FACTORS AFFECTING THE PURCHASE INTENTION AMONG UNDERGRADUATE STUDENTS TOWARDS FAST-FOOD RESTAURANTS IN EAST COAST MALAYSIA			
Binti Suhaimi, Muhammad Shazzuan Bin Mohd Shaker 60 FACTORS AFFECTING THE PURCHASE INTENTION AMONG UNDERGRADUATE STUDENTS TOWARDS FAST-FOOD RESTAURANTS IN EAST COAST MALAYSIA 659	59		649
STUDENTS TOWARDS FAST-FOOD RESTAURANTS IN EAST COAST MALAYSIA			
STUDENTS TOWARDS FAST-FOOD RESTAURANTS IN EAST COAST MALAYSIA			
Muhammad Nur Hilmi, Nurul Najihah, Nurul Nabilah & Thong Bei Yee	60	STUDENTS TOWARDS FAST-FOOD RESTAURANTS IN EAST COAST MALAYSIA	659
		Muhammad Nur Hilmi, Nurul Najihah, Nurul Nabilah & Thong Bei Yee	

Factors that Associated with Depression among Children in Malaysia

Busyra Ain Binti Muhammad Bakri, Darshini Nair A/P Vithiananthan, Noor Syahirah Binti Aziz,
Nurul Fatihah Binti Taib.

Faculty of Hospitality, Tourism and Wellness, University Malaysia Kelantan Corresponding email: fatimah.g@umk.edu.my

ABSTRACT

Introduction: Childhood depression is one of the most common mental health problems.

Methods: This study aimed to determine the factors associated with depression among children in Malaysia. A cross-sectional analysis was conducted among children in Malaysia. A total of 384 children aged 10 to 12 years old in Malaysia were selected as respondents for this study. A convenience sampling method was used as sampling method and a set of online self-administered questionnaires was used for data collection. Descriptive analysis, reliability test and inferential analysis which is Pearson correlation were performed in this study. All analyses were conducted at the level of significance was set at p < 0.05.

Result: Finding of this study showed that emotion management skills (p < 0.05) and parenting style (p < 0.05) were significant associated factors of depression among children.

Conclusion: The emotion management skills and parenting style were the important factors in predicting depression among children in Malaysia.

Keywords: Depression, Children, Emotion, Health, Parenting

INTRODUCTION

Childhood depression is one of public health problems (Allgaier, 2014). According to National Health Morbidity Survey (NHMS, 2019), 2.3% of adults have depression, while 7.9% of children 5 to 15 years of age were found to have mental health problems. Children with depression were at high risk of developing depression during adulthood.

Parenting style is very important in ensuring the mental health of children aged 10 to 12 years. A good parenting style will have a good effect on children. Depression that often involves parenting style is in terms of parental attitudes such as parental divorce, parent is always quarreling, parental interaction with depression and family difficulties cause depression among children (Krista, 2017). Family problems can lead to mental health problems by increased stress and emotions (Leticia, 2019). Emotional management skill is the ability to control the emotional state of children (Carolyn, 2011). Children emotional regulations often hides visible signs of sadness or fear or focuses attention on the reason for feeling happy. This study aims to investigate the factors that influence the depression among children in Malaysia.

There are two objectives of this research:

- 1. To determine the association between parenting style with depression among children.
- 2. To determine the association emotion management skill with depression among children.

SIGNIFICANCE OF THE STUDY

The findings from the research are contribute to the body of knowledge on factors associated with depression among children in Malaysia. This research provides the importance of information and knowledge anytime, anyone, everyone, and everywhere. This study can give awareness among the community about the cause of depression among children.

Moreover, the findings of this study are also to provide useful information in developing depression intervention program. Information about early recognition of potential depression is important for both clinical practice and primary prevention. This study is very useful and helpful for parents, caregivers, teachers, mental health professionals, and counsellors.

LITERATURE REVIEW

Depression

Depression is more common in children aged 10 to 12 years compared to adolescents (Whitney, 2018). There is a study has stated that childhood depression has occurred because children are often exposed to cumulative family problems associated with children's mental health difficulties (Lauren, 2013). Childhood depression also occurs due to bullying and poor performance and family conflicts causing children to experience stress in dealing with the problems they experience. According to this study, children with this stress disorder cause children to decide to commit suicide due to uncontrolled depression (Girliani, 2017). Children have a higher chance of experiencing more severe depression (Norhafizah, 2019).

Parenting Style

In this study, researchers found that parenting style has been associated with depression among children. The association of children's depressive symptoms with parenting indicates a high level of anxiety. Depression in children due to parenting style factors shows a great impact on children who experience anxiety, fear and depression causing depression occurs (Sahitya, 2019).

Emotion Management Skills

In this study shows the skills of children in managing emotions and depression among children aged 10 to 12 years. Children who are less able to manage emotions have easily developed depressive problems in children. According to research sources, lack of emotional clarity on stress and depression responses in children (Megan, 2010). The study of depressive problems that have been studied is aimed at fostering an understanding of emotions and stress responses.

RESEARCH HYPOTHESIS

In this study, there were two hypotheses related to identify the relationship between emotion management skills, parenting style, and depression among children in Malaysia.

H1: There is significant correlation between parenting style and depression among the children.

H2: There is a significant correlation between emotion management skills and depression among the children.

RESEARCH FRAMEWORK

A research framework has been conducted to investigate connection between the relationship emotion management skill, parenting style, and depression among children in Malaysia. The independent variables are emotion management skills and parenting style. The dependent variables are the depression among children in Malaysia.

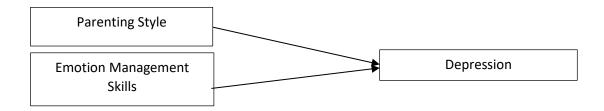


Figure 1: Research framework of Factors Associated With Depression Among Children

METHODOLOGY

Research Design

This study used the quantitative method that questionnaire was distributed to 384 children. Moreover, research design may help researchers to carry out research objectives. Children in Malaysia will be surveyed to answer the research objectives. A cross-sectional study was used as study design. Cross-sectional studies are observational studies that analyze data obtained at certain time points in a specific sample population or subset (Maninder, 2016). It is also known as horizontal or conventional studies. Cross-sectional studies are used to clarify or reject assumptions, cheap to do and not long-term and contain a variety of variables when snapshots of data and data can be used for various types of research (Sedgwick, 2014).

Sampling

The sampling method used in this study was the non-probability sampling techniques. The convenience sampling was used in this study since the convenience sampling is very simple to conduct with few guidelines about how the sample must be collected.

An analytical cross-sectional study was conducted among children in Malaysia. The children in Malaysia are referred to an individual who was born from year 2008 to 2010. The age of the respondents during data collection was ranging from 10 to 12 years. The target population of this study was children in Malaysia which is 7.55 million. Based on the table of Krejcie and Morgan, the minimum sample size needed for this study was 384.

In achieving reliable and valid sample of this study, the researchers used the equation from Krejcie & Morgan (1970) to determine the sample size. The formula will be shown as below:

$$S = \frac{x^2 N p (1 - p)}{e^2 (N - 1) + X^2 p (1 - p)}$$

n = sample size

N = population size

e = the degree of accuracy expressed as proportion (0.05)

 x^2 = chi-square of degree of freedom 1 and confidence 95% (3.841)

p = proportion of population (if unknown, 0.5)

Data Collection

An online self-administered questionnaire was used for data collection in this study. There were four main sections in this questionnaire included section A, B, C, and D. The respondent demographic questions undertaken by a section A while section B of depression data was assessed by the Revised Child Depression and Anxiety Scale (RCADS). Children Sad Management Scale (CSMS) was conducted to evaluate the emotion management skill among children in section C whereas, Measure Parenting Style (MOPS) was conducted to evaluate the parenting style in section D. The Google Form was used by researchers to get responses from child respondents in Malaysia. Social media such as WhatsApp, Telegram, Facebook, and websites have been selected by the researchers to disseminate the questions that Malaysian respondents should answer.

Data Analysis

There were three data types of data analysis used in this study, that were frequency analysis, descriptive analysis, and reliability analysis. The data obtained was analysed by using Statistical Package for the Social Science (SPSS).

FINDINGS

Descriptive Analysis

A sum of 384 respondents that answered the questionnaire from 10 to 12 years old in Malaysia. The results of descriptive analysis of the respondents in term of their demographic profile which is gender, age, race, and state. The analysis had been done showed according to categorization of gender indicates that female respondents were 61.5% (n=236) higher than male respondents with 38.5% (n=148).

The demographic profile of age stated that the total respondents from age 10 years old were 14.3% (n=55) and the total from age group of 11 years old were 32.8 % (n= 126) while respondent from age 12 years old showed that the majority consisting of 52.9 % (n=203) answered the questionnaire.

Furthermore, the analysis according to race indicate that more than 30% of the surveyed respondents were Malay, comprising 47.9 % (n= 184), for Indian indicate the second higher were 28.9 % (n=111), while the other respondents were Chinese and other races, consisting of 11.5 % (n=44) and 11.7 % (n=45) respectively.

Lastly, the result according to the state indicate that the higher number of respondents are from Terengganu which is 20.6% (n=79) from the total respondents. Next is Johor which has 9.9% (n=38) of respondents whereas Kedah has 8.9% (n=34) of respondent who answered this questionnaire. As for Kelantan have recorded 12.5% (n=48) of respondents compare to Malacca which has recorded 6.5% (n=25) of respondents. Respondents from Negeri Sembilan are 7.3% (n=28) and respondents from Pahang is 7.8% (n=30). Meanwhile, Pulau Pinang has 4.2% (n=16) of respondents who have respond to this questionnaire. Perak has 3.9% (n=15) of respondents and Perlis has 2.1 % (n=8) of respondents followed by Sarawak which has 1.6% (n=6) of respondents. Finally, Selangor and Kuala Lumpur have