

MANAGING COVID-19

CHALLENGES

STRATEGIES FOR QUANTITY
SURVEYING CONSULTANCY
FIRMS IN MALAYSIA







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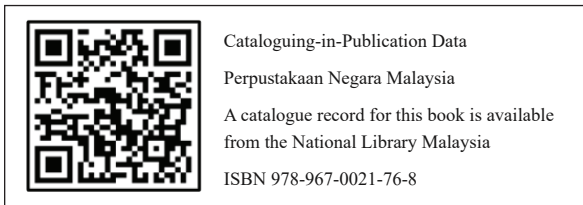
CHALLENGES

STRATEGIES FOR QUANTITY
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FIRMS IN MALAYSIA

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LIST OF ABBREVIATIONS

BQSM	The Board of Quantity Surveyors Malaysia
CAD	Computer-aided Design
GDP	Gross Domestic Products
MCO	Movement Control Order
QS	Quantity Surveying
RICS	Royal Institution of Chartered Surveyors
RISM	Royal Institution of Surveyors Malaysia
SOP	Standard Operating Procedure
SPSS	Statistical Package for the Social Sciences
SW	Shapiro-Wilk
USA	United States of America
WFH	Work-From-Home
WHO	World Health Organisation

PREFACE

The COVID-19 pandemic has caused the global health distress of the century that has affected the economy and our daily lives. It has especially caused a challenge to the productivity of the construction industry. Quantity Surveying (QS) consultancy firms are one of the sectors in the construction industry that are also affected. Some of the challenges that QS firms faced are lower project offered, financial limitations and delays in work completion. Hence, planning the right strategic management is very important to the QS firms in order for them to pursue their business. This book has included a research study that was undertaken to identify the strategies practised by QS firms in Malaysia. The range of study is selected from all QS companies that are registered under the Board of Quantity Surveyors Malaysia (BQSM). Based on the research, we can study Malaysian QS firms' strategic management practices and the effectiveness of the strategies. This book aims to provide knowledge on strategic management to future quantity surveyors and to show the effectiveness of practising strategic management in QS organisations, especially during the pandemic.

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