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The Impacts of Social Capital Toward Indigenous Entrepreneurs Socio-Economic Development

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Abstract

The benefits of entrepreneurship for indigenous people range from economic benefits for individuals to multiple social and economic benefits for entire communities. This study empirically measures the role of Orang Asli entrepreneurial characteristics, namely, social capital, in indigenous entrepreneurs'

socio-economic development. The study concludes that the attributes of social capital affect Orang Asli entrepreneurial social and economic development. This study is structured through interviews with Orang Asli entrepreneurs involved in handicrafts, transportation, and retailing located in nine states in Peninsular Malaysia. It is interesting to note that the adaptation of social capital supports the relationship between entrepreneurial characteristics and socio-economic development.

Keywords

Indigenous entrepreneurs Socio-economic

Social capital

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